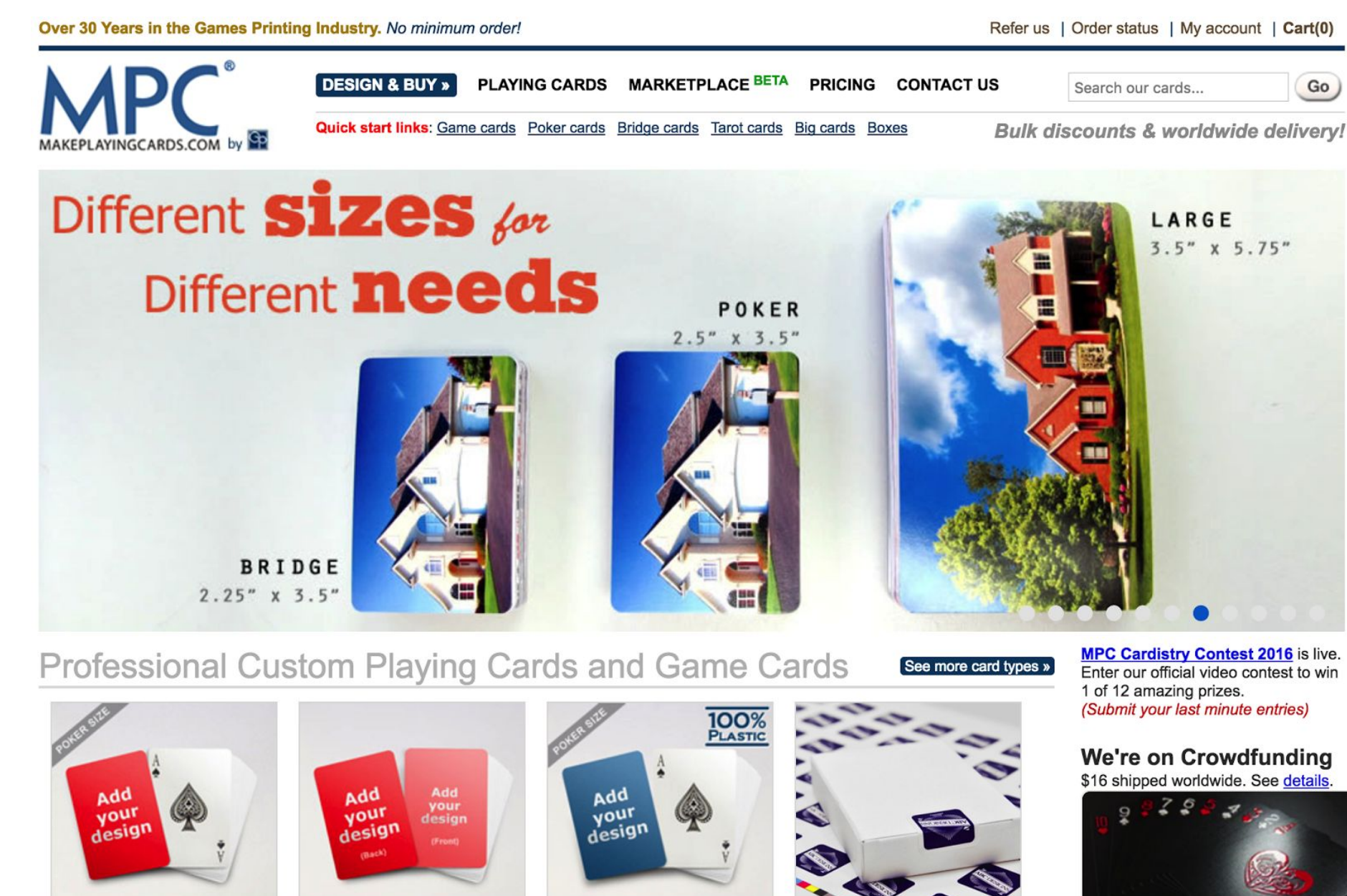


# GAME PUBLISHING FOR THE CLASSROOM

## GAME COMPANIES

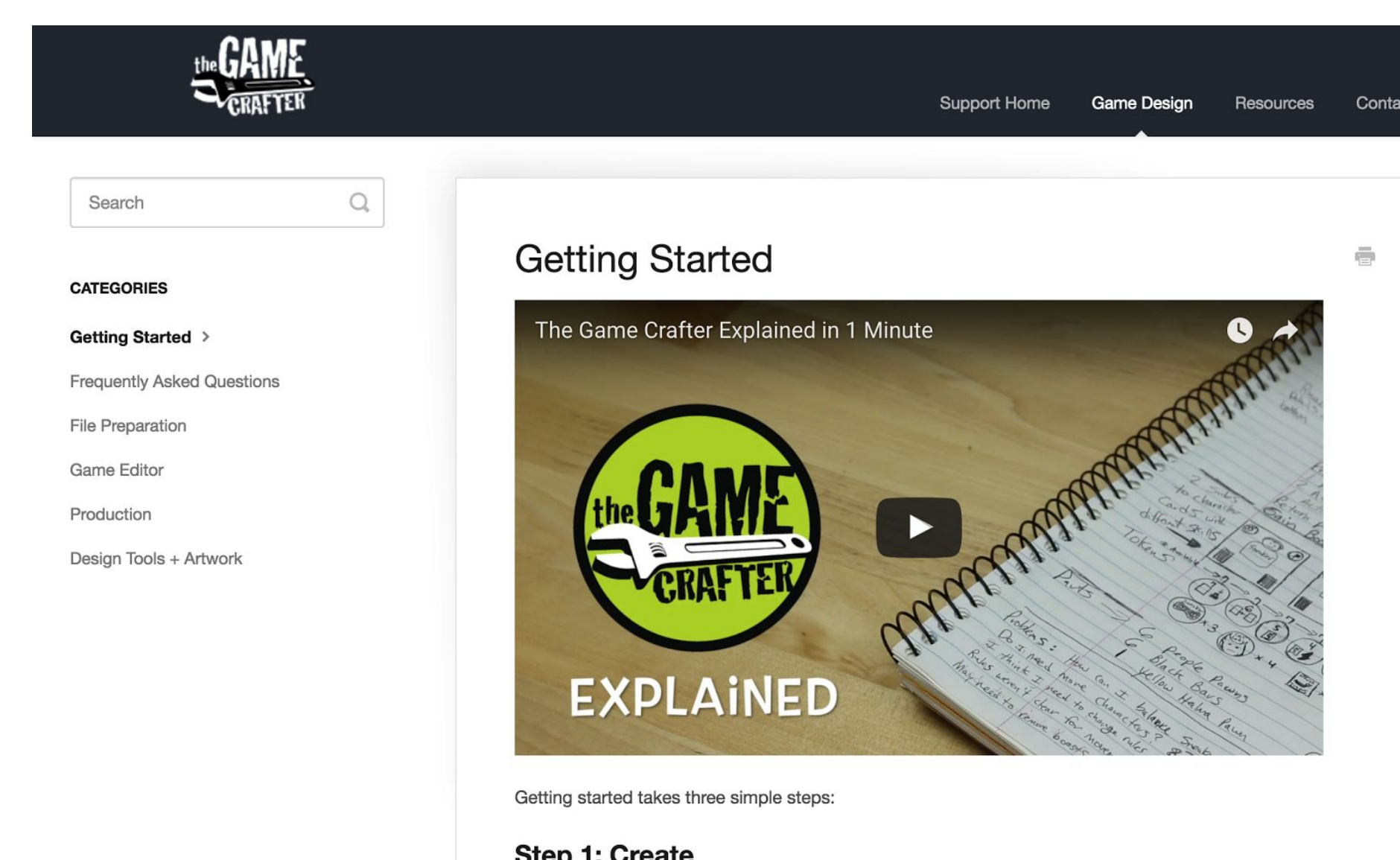
### MakePlayingCards.com (QP Printing)

Advantages	Disadvantages
Lower cost	Only cards
Fast service	
Custom boxes - All sizes	Requires high resolution images
Varied box options	
Small instruction folder option	Only one size card per order
Upward scalability (up to 5k+)	Difficult to lay out cards <ul style="list-style-type: none"> <li>(All backs, then all fronts)</li> </ul>
Templates for game cards	
5 Card weights	
6 Finishing options/effects	



### The Game Crafter (TheGameCrafter.com)

Advantages	Disadvantages
Accepts lower quality images	Scale price tops at 100 games
Array of game parts & pieces	Assembly price of \$0.89/game
Mix decks, boards, pieces, rules	Highly variable production time
Easy to use deck editor <ul style="list-style-type: none"> <li>(back &amp; front, card by card)</li> </ul>	
Box array for mixed game parts	
Provides online storefront	
Enforces proof work	



## ART + DESIGN

### Game Art Sources

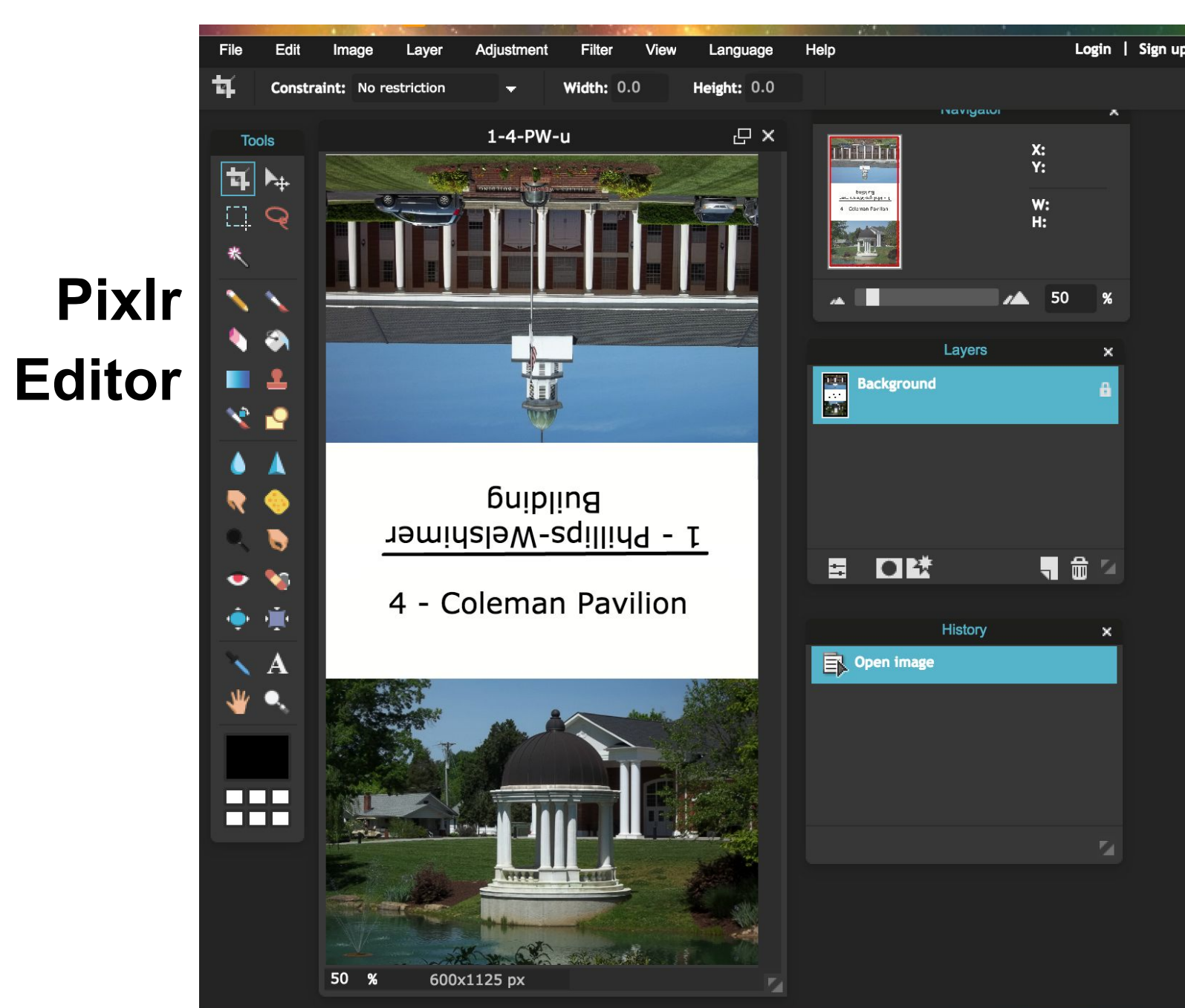
(Addressing Copyright Concerns)

Source	Considerations
Kickstarter.com	Contact directly if not funded
Pond5.com	Licensed by the piece
CoolClipArt.com	Packages of 50-150 items
Fiverr.com	Negotiated commissions

### Game Design Software

(Preparing Camera Ready Game Pieces)

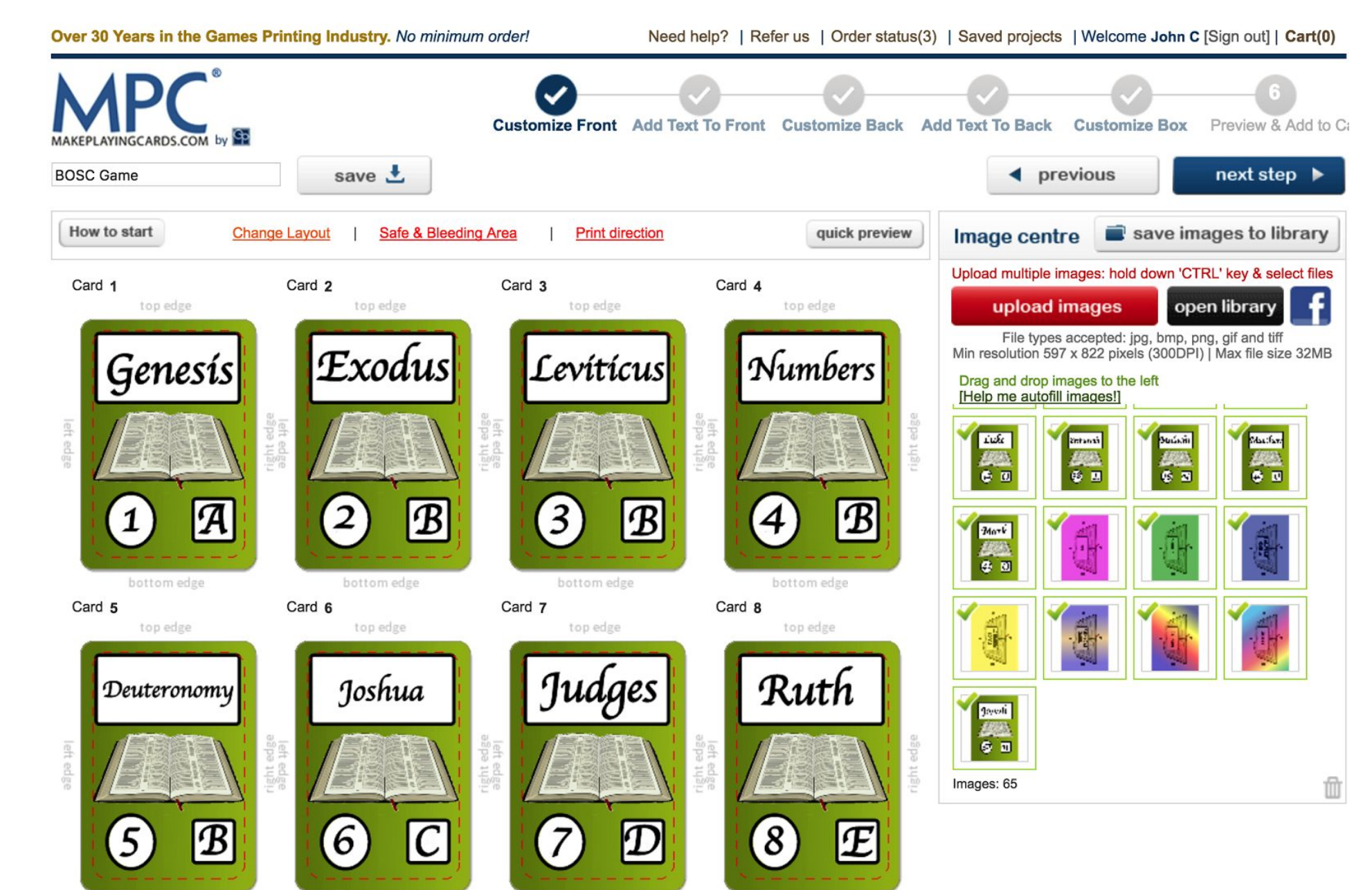
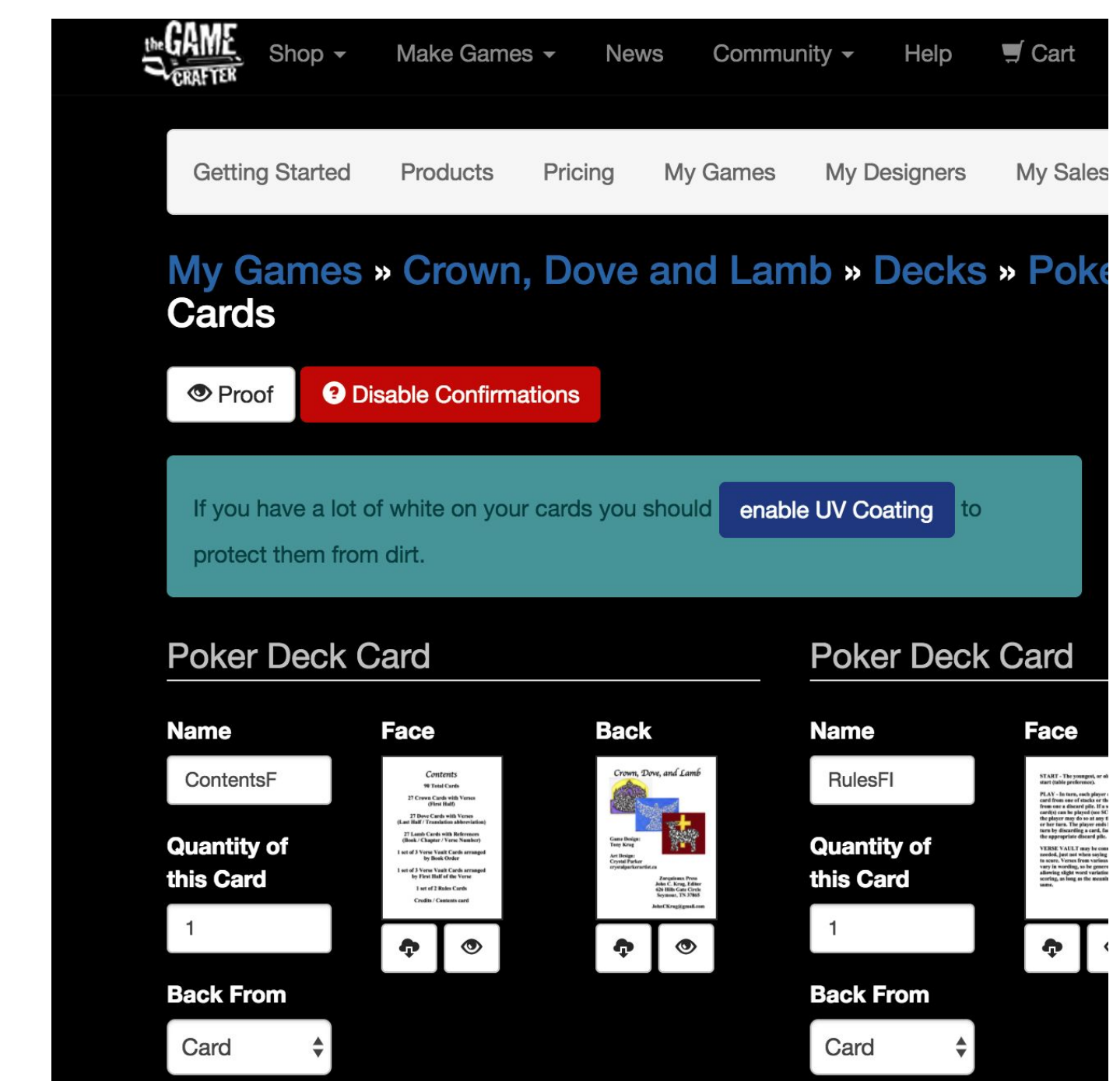
Source	Considerations
Pixlr Editor	Prepares multi-layered images
Google Drawing	Use for angled or slanted print
Pixelmator	Use for rastered layouts over 4000 x 4000



## GAME PRODUCTION

### Games for Demo

Game	Notes
BOSC (64 minicards, tuck box)	MakePlayingCards/Pond5
BOWS - NTS/OTS (54 minicards, each, tuck box)	MakePlayingCards/CoolClipArt
Crown, Dove, and Lamb (90 Poker size cards, tuck box)	The Game Crafter/Kickstarter
Johnson Jewels (144 domino cards, 12 Hex cards, 12 jewels, 6 houses, booklet, game box)	The Game Crafter/Photos



### Timeline

Production Element	Considerations
Develop the idea	Samples of game pieces? <a href="http://www.nationwidebarcode.com">www.nationwidebarcode.com</a>
UPC Source	
Prepare: Alpha Edition/Proof	Finished copies for game testing
Arrange game testing/reviews	Several places/reviewers
Prepare: Beta Edition/Proof	Use game testing reviews
Order Full Production	Longer than the proof & testing