

**37<sup>TH</sup> NATIONAL**  
**FetC FUTURE of**  
**EDUCATION**  
**TECHNOLOGY**  
**Conference**

**FOR IMMEDIATE RELEASE**

## **Future of Education Technology Conference Reveals New Session Tracks for 2017 Program**

*37th Annual Conference to Introduce Five Distinct Session Tracks; Call for Proposals to Speak at Event Open Now Through April 30, 2016*

**PALM BEACH GARDENS, Fla. – April 12, 2016** – The [National Future of Education Technology Conference](#) (FETC), one of the largest ed tech events in the U.S., today announced key details of the program for its 37th annual event, taking place January 24 through January 27, 2017 in Orlando, Fla. Among the highlights of [FETC 2017](#) is the introduction of five session tracks, designed to meet the needs of the event’s diverse audience of administrators, IT leaders and educators of all levels responsible for using technology to enhance education at their schools and districts.

“Technology is a powerful tool for transforming learning. It can expand the impact of effective teaching practices, advance collaboration, shrink equity gaps and adapt learning experiences to meet the needs of all learners. To be transformative, however, educators need to have the knowledge and skills to take full advantage of technology-rich learning environments,” said Jennifer Womble, program chair of FETC. “At FETC, we provide experts that will walk administrators, IT staff and educators through the power of new technologies, and help them employ the solutions that enhance education. To this end, we have designed targeted tracks to provide the best in professional learning for all stakeholders committed to using technology to improve education.”

To meet the needs of today’s education technology decision makers, [LRP](#), producer of the event, has performed extensive research to better understand current professional learning needs in the field and develop informative and advice-driven content to appeal to senior-level strategists and educators who make technology buying decisions. The conference also sought to develop targeted, strategic content for administrators, superintendents and other high-level PreK-12 education executives as well as CIOs, CTOs and all IT decision makers.

The result of these efforts is the introduction of five distinct tracks, featuring dynamic sessions and workshops designed to train attendees on emerging technologies and creative implementations to enhance learning. The new tracks include:

- **Future of Ed Tech Administrator:** With sessions designed for superintendents, assistant superintendents, district administrators, principals, finance directors and more, this track will

feature presentations on education policy and the use of technology as a strategic tool for school improvement and transformation.

- **Future of Ed Tech Educator:** This track offers sessions for educators, curriculum designers, online educators, technology integration specialists and professional development trainers addressing how technology can expand the learning environment beyond the classroom to engage all learners.
- **Future of Information Technology:** Geared toward chief information officers, IT directors, technologists, IT staff and network administrators, this track will examine the technology infrastructure, networks, data administration, security and internet access that support learning environments.
- **Future of Ed Tech Special Education:** Focusing on the latest in assistive and instructional technology in special education, with an emphasis on practical and legal best practices for servicing PreK-12 students with disabilities, the sessions are designed for special education directors, superintendents, Section 504 coordinators, educators, consultants and technologists.
- **Future of Ed Tech Early Learning:** Developed for preschool directors, curriculum designers, educators, child development researchers and early childhood school administrators, this track will guide attendees on decision making for how and when to incorporate technology into their programs as well as provide product and purchasing information for emerging devices and technology tools for children aged 3-6 years old.

Through these tracks, FETC 2017 will feature more than 400 sessions and workshops focusing on the latest in education technology and exploring current and emerging trends. Led by experts and leaders in education technology, the program will offer unparalleled opportunities to explore the evolving technology solutions and how they can enhance learning and improvement of performance in PreK-12 schools and districts.

“The continued evolution of technology for PreK-12 education has brought new possibilities to the ways schools teach their students and ensure learning success. Our goal is to provide FETC 2017 attendees with the most relevant information and insights on how they can leverage the latest technology advancements to drive continuous improvement for their students,” said Rebecca McKenna, vice president of Global Events and Publisher at LRP. “The introduction of session tracks for the first time in the show’s 36-year history reflects LRP’s drive to truly elevate the event and provide a deeper focus on the professional learning of all attendees to ensure they gain most benefit from the available education technology solutions.”

With the call for proposals for speaking sessions at FETC 2017 now open, education technology professionals representing all levels, content areas and specialties who wish to present at the event are encouraged to submit their proposals by April 30, 2016. Additional details can be found at:

<http://www.fetc.org/speak.html>.

###

### **About the Future of Education Technology Conference (FETC)**

The Future of Education Technology Conference (FETC) annually attracts thousands of education and technology leaders from around the world. Delivering strategies and best practices for student success and schoolwide advancement, FETC is known as one of the nation’s premier education technology

events! Recognized for its outstanding program year after year, FETC provides CTOs, CIOs, Innovation Directors, Special Ed/Pupil Services Directors, Early Childhood Directors, Media Specialists, Technologists, Administrators and other Educators, the opportunity to explore the most effective integration of technology across the curriculum — from PreK-12 — through premium sessions, intensive workshops, various concurrent sessions, live demonstrations of several hundred hardware and software products, plus much more.

### **About LRP Conferences, LLC**

LRP Conferences, LLC, an affiliate of LRP Publications, produces more than a dozen professional conferences and trade shows annually including: Campus Technology Conference, Ergonomics Conference & ErgoExpo, Future of Education Technology Conference (FETC), Recruiting Trends Conference, Talent Acquisition Tech Conference, and Women Leaders in Education Conference.

### **About LRP Publications**

LRP Publications, founded in 1977 by Kenneth Kahn, is a broad-based media company serving business and education professionals. Specializing in the fields of education administration, education law, education technology, federal employment, human resources, workers' compensation and disability, the company publishes hundreds of books, pamphlets, newsletters, videos and online resources. Additionally, LRP publishes two industry-leading magazines: *Human Resources Executive*® and *Risk & Insurance*®, plus delivers top-quality training and professional development with eLearning, conferences and tradeshow including: HR Technology Conference & Exposition®, National Institute on Legal Issues of Educating Individuals with Disabilities®, National Workers' Compensation and Disability Conference® & Expo and dozens more. For a complete list of LRP products, eCourses and conferences, please visit [www.lrp.com](http://www.lrp.com).

### **Media Contacts:**

Rennette Fortune  
Public Relations Manager  
LRP Publications  
P: 561.622.6520  
C: 561.373.9870  
E: [rfortune@lrp.com](mailto:rfortune@lrp.com)  
[www.LRP.com](http://www.LRP.com)

Jeanne Achille  
The Devon Group for LRP  
P: 732.706.0123 ext. 100  
E: [jeanne@devonpr.com](mailto:jeanne@devonpr.com)