

37<sup>TH</sup> NATIONAL  
**FETC** FUTURE of  
EDUCATION  
TECHNOLOGY  
Conference

---

For Immediate Release

**Sir Ken Robinson to Keynote 2018 Future of Education Technology Conference**

*FETC program will be headlined by internationally-renowned expert on innovation and creativity who presented the most-viewed TED Talk in history.*

PALM BEACH GARDENS, Fla.—The National [Future of Education Technology Conference \(FETC\)](#) announced today that sought-after keynote presenter [Sir Ken Robinson](#) will kick off its 38th annual event, to take place January 23 - 26, 2018 at the Orange County Convention Center in Orlando, Fla. Robinson, who works with governments, education systems, international agencies, global corporations and some of the world's leading cultural organizations to unlock the creative energy of people is the presenter of the most-viewed TED Talk of all time — "[Do Schools Kill Creativity?](#)" — which has been seen by an estimated 350 million people in 160 countries.

"The Future of Education Technology Conference is valued by educators for the same reasons that so many in education and beyond have found inspiration in the work of Sir Ken Robinson—because of a forward-thinking approach to societal needs and student success, and the recognition that innovation and creativity are certainly not 'nice-to-haves,' but rather crucial building blocks of the world we need," said Jennifer Womble, program chair of FETC. "We could not think of a more perfect opening keynote presenter for this year's conference and we look forward to welcoming Sir Ken to FETC."

In 2003, Robinson received a knighthood from Queen Elizabeth II for his services to the arts. He has been named as one of *Time/Fortune/CNN's* 'Principal Voices,' was acclaimed by *Fast Company* magazine as one of "the world's elite thinkers on creativity and innovation," and ranked in the Thinkers50 list of the world's top business thinkers. His career-long dedication to unlocking students' creativity and innovation makes him a natural fit to kick-off FETC's 2018 program focused on finding the latest, most effective approaches to preparing students for their future. FETC is the nation's largest, independent educational technology event focused on leveraging technology to drive preK-12 student success.

Robinson, whose books include *New York Times* bestsellers *The Element: How Finding Your Passion Changes Everything* and *Finding Your Element: How to Discover Your Talents and Passions and Transform Your Life*, has been praised for the humor, insight, and level of connection he delivers in presentations. Educators attending FETC will hear a powerful keynote that sets the stage for a full conference of learning, making them think deeply about the purpose of education and the role each of them can play in helping students achieve their true potential.

"The fact is that given the challenges we face, education doesn't need to be reformed — it needs to be transformed," Robinson writes in his book, *The Element: How Finding Your Passion Changes Everything*. "The key to this transformation is not to standardize education, but to personalize it, to build achievement on discovering the individual talents of each child, to put students in an environment where they want to learn and where they can naturally discover their true passions."

FETC provides unmatched professional learning for educators of all roles and learning styles, with a variety of session structures designed to foster hands-on and collaborative learning. Educators will have the opportunity to choose from more than 600 learning opportunities focused on providing solutions to schools' most pressing challenges and technological implementations. The conference's five Future of Ed Tech program tracks—Administrator, Information Technology, Educator, Special Education, and Early Learning — present specific, targeted content for each attendee's unique learning needs and make it simple for participants to identify relevant sessions and develop a customized schedule.

Registration is now open for the 2018 Future of Education Technology Conference. For additional information and to register, visit [fetc.org/register](http://fetc.org/register) or call toll-free 1-800-727-1227. The Super Saver rate is available until November 17, 2017.

### **About the Future of Education Technology Conference (FETC)**

The Future of Education Technology Conference (FETC) annually attracts thousands of education and technology leaders from around the world. Delivering strategies and best practices for student success and schoolwide advancement, FETC is known as one of the nation's premier education technology events. Recognized for its outstanding program year after year, FETC provides CTOs, CIOs, Innovation Directors, Special Ed/Pupil Services Directors, Early Childhood Directors, Media Specialists, Technologists, Administrators and other Educators, the opportunity to explore the most effective integration of technology across the curriculum — from PK-12 — through premium sessions, intensive workshops, various concurrent sessions, live demonstrations of several hundred hardware and software products, plus much more.

### **About LRP Conferences**

LLC LRP Conferences, LLC, an affiliate of LRP Publications, produces more than a dozen professional conferences and trade shows annually including: Campus Technology Conference, Ergonomics Conference & ErgoExpo, Future of Education Technology Conference (FETC), Recruiting Trends Conference, Talent Acquisition Tech Conference, and Women Leaders in Education Conference.

### **About LRP Publications**

LRP Publications, founded in 1977 by Kenneth Kahn, is a broad-based media company serving business and education professionals. Specializing in the fields of education administration, education law, education technology, federal employment, human resources, workers' compensation and disability, the company publishes hundreds of books, pamphlets, newsletters, videos and online resources on various topics including Title 1 and Special Education. Additionally, LRP publishes two industry-leading magazines: *Human Resources Executive*® and *Risk & Insurance*®, plus delivers top-quality training and professional development with eLearning, conferences and tradeshow including: HR Technology Conference & Exposition®, National Institute on Legal Issues of Educating Individuals with Disabilities®, National Workers' Compensation and Disability Conference® & Expo and dozens more. For a complete list of LRP products, eCourses and conferences, please visit [www.lrp.com](http://www.lrp.com).

### **Media Contacts:**

Rennette Fortune

LRP Publications  
P: 561.622.6520  
C: 561.373.9870  
E: [rfortune@lrp.com](mailto:rfortune@lrp.com)  
[www.LRP.com](http://www.LRP.com)

Ross Romano  
MindRocket Media Group, Inc.  
P: 856.498.7765  
E: [ross@mindrocketmediagroup.com](mailto:ross@mindrocketmediagroup.com)